



### “Hits” Report

This is a report that shows how many times someone looked at a Vehicle’s Detail Page. This can help determine what kind of interest you are getting for a specific vehicle, or a truck type, or complete inventory. The report is by date range, the default range is the past 7 days. The date range can be changed by the dealer on-the-fly. The example below is a full inventory report, sorted by truck category, which for the example only shows Box Truck results. A vehicle must have at least one “Hit” to be included. On the actual report the blue text under the VIN “Look At Vehicle” will show the Vehicle’s Detail Page for the truck.

#### Viewed Vehicles Summary Report

Dealer Name: [View Dealer](#)  
 Report Date & Time: Tuesday Aug 18, 2020 at 2:32 pm

[You May Enter A New Date Range And Click The "New Date Search" Button](#)

From:  To:

Stock#	VIN	Year	Make	Model	Category	Primary Type	CNT
3990	1FDTF4GYXBEB41058 <a href="#">Look At Vehicle</a>	2011	Ford	F-450	Work_Trucks	Box Trucks-Cube Van-Dry Freight-PDV	4
1199	1FDRU6PG3LKA08065 <a href="#">Look At Vehicle</a>	2020	Ford	TRANSIT 350HD	Work_Trucks	Box Trucks-Cube Van-Dry Freight-PDV	4
2931	1GB3G4CG9F1118211 <a href="#">Look At Vehicle</a>	2015	Chevrolet	3500	Work_Trucks	Box Trucks-Cube Van-Dry Freight-PDV	3
1107	1FDBF8PM9KKB41747 <a href="#">Look At Vehicle</a>	2019	Ford	TRANSIT 350	Work_Trucks	Box Trucks-Cube Van-Dry Freight-PDV	3
1994	1FDRS0PM9KKA21621 <a href="#">Look At Vehicle</a>	2019	Ford	TRANSIT 350	Work_Trucks	Box Trucks-Cube Van-Dry Freight-PDV	3
1251	1FDBF6PG8LKA77295 <a href="#">Look At Vehicle</a>	2020	Ford	Transit 350	Work_Trucks	Box Trucks-Cube Van-Dry Freight-PDV	3
1223	1FTMF1CB0LKD86768 <a href="#">Look At Vehicle</a>	2020	Ford	F-150	Work_Trucks	Box Trucks-Cube Van-Dry Freight-PDV	2
1242	1FDBF6PG0LKA66551 <a href="#">Look At Vehicle</a>	2020	Ford	Transit 350	Work_Trucks	Box Trucks-Cube Van-Dry Freight-PDV	2

At the bottom of the full inventory “Hits” report will be a summary of the results for each truck category.

- Counts By Primary Type**
- Box Trucks-Cube Van-Dry Freight-PDV - 89**
- Cargo Van-Upfit - 13**
- Cargo Van - 8**
- Chassis - 36**
- Contractor-Concrete Trucks - 14**
- Covered Utility Van - 43**
- Dump Trucks - 210**
- Passenger Van - 1**
- Pickup Trucks - 32**
- Refrigerated Trucks - 19**
- Service Trucks - 60**
- Snow Removal Equipment - 2**
- Stake Trucks - 93**

