



## Special Price Routine

Our inventory offers both a MSRP and/or Sell Price, as well as a Special Price routine.

The Special Price option does not alter the MSRP or Sell Price, what it does is supersede the current Sell Price with the Special Price. Below are couple of examples.

### 2019 Ford F-450 XL CREW CAB 4X2 DRW CHASSIS



Model / Cab / Trim: **F-450 / CREW CAB / XL**  
MSRP: **\$56,470**  
Mileage: **NEW**  
Engine / Fuel: **6.7L V8 PowerStroke / DIESEL**  
Transmission / Drive: **Automatic / 4X2 DRW**  
GVWR / WB: **16500 / 203**  
Body ID: **12535294018**  
Rear Axle: **4.10 Limited Slip Axle**

Stock #: C9243  
VIN: 1FD0W4GT7KED27468  
MSRP: ~~\$56,470~~  
Special Price: **\$49,000**  
Expires: **12/07/2019**  
Advertised Special

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### 2018 Ford TRANSIT 250 VAN-LOW ROOF-SLIDING CARGO DOOR



Model / Cab: **TRANSIT 250 / Cargo Van Low Roof**  
Sell Price: **\$25,000**  
Mileage: **12270 Miles**  
Engine / Fuel: **3.7L V6 / GASOLINE**  
Transmission / Drive: **Automatic / 4X2**  
GVWR / WB: **9000 / 130**  
Rear Axle: **3.73 Regular Axle**

Stock #: CU0338  
VIN: 1FTYR1YMXJKA92245  
Special Price: **\$24,000**  
Expires: **12/31/2019**  
Clearance Special

[View Details](#)

You may ask, what does the Special Price offer? Here is what it offers.

1. The Special Price can include an Expiration Date. When this date is reached the Special Price expires automatically and the original price returned. Set and forget!
2. The Special Price offers the ability to create and show a pricing statement that delivers the message you want the buyer to know. It too will expire when the Special Price expires.
3. If your commercial inventory is updated by your DMS, which can change the price of your vehicles without your knowledge or approval, the Special Price is your answer. The Special Price cannot be changed by the DMS. You can be assured the price you set does not change without your knowledge.

