

Google Analytics

Each inventory will include Google Analytics. Google Analytics is an objective report of your website traffic. It will look like the example below. The date range to evaluate is determined by the dealer.

Users

161

↓25.1%

Sessions

194

↓34.2%

Bounce Rate

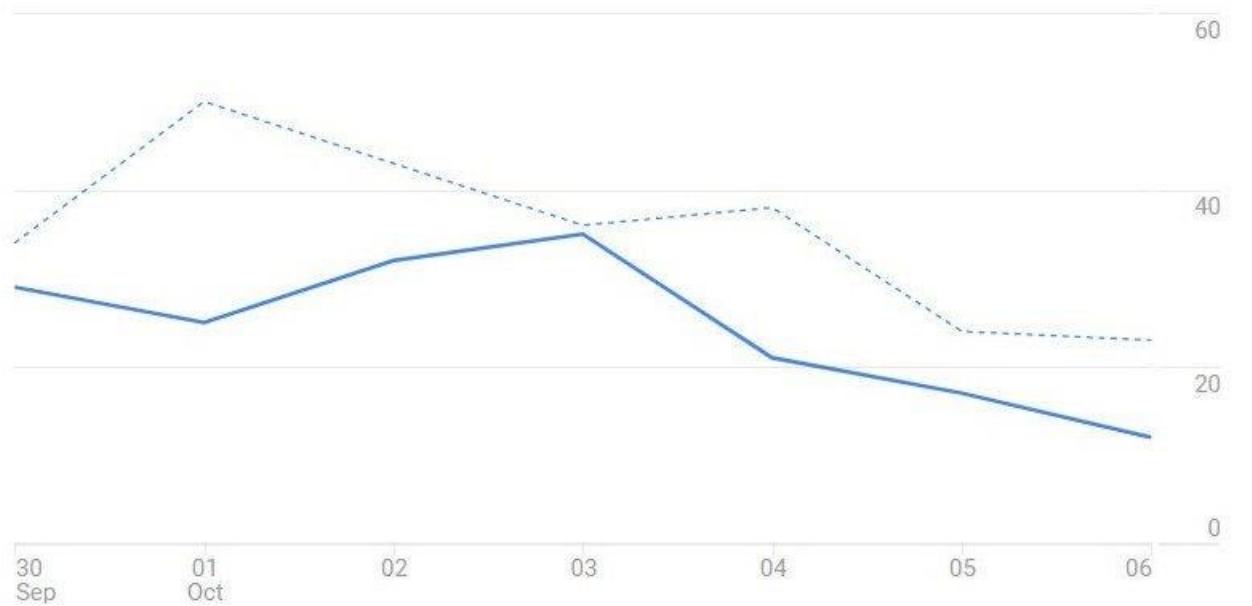
60.31%

↑0.5%

Session Duration

1m 46s

↓19.5%



Last 7 days ▾

